

# STORIES OF *Courage & Grace*

AN EVENING WITH JEFF HENDERSON

6:30 P.M. / March 16, 2023 /

The Jefferson Hotel



From humble beginnings in South Central Los Angeles, to life as an imprisoned drug dealer, and then as an award-winning celebrity chef and best-selling author, Jeff is a role model for anyone who needs the encouragement to reinvent their life.

Since he discovered his passion and gift for cooking in the unlikeliest of places -- prison -- Jeff has completely turned his life around, and today serves as a popular and powerful voice for self-transformation.

From overcoming hardship to identifying one's personal talents, Jeff reveals his hard-knock, yet transformative life lessons and the secrets to rising above and realizing your potential. His dynamic and engaging presentations help audiences discover their hidden aptitudes, make life-changing decisions, and gain a new foothold on life.

## SPONSORSHIP

A payment is enclosed for \$ \_\_\_\_\_.

Send an invoice on \_\_\_\_\_ for the amount of \$ \_\_\_\_\_.

### Sponsorship Levels

PRESENTER  
\$35,000

GOLD  
\$10,000

PATRON  
\$1,000

CONTRIBUTOR  
\$20,000

SILVER  
\$5,000

FRIEND  
\$500  
(Individual  
Only)

PLATINUM  
\$15,000

BRONZE  
\$2,500

### Sponsor information

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

STREET ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

For further information, please contact our Development Office at 804-254-8825.

### All Sponsorships Include

- 👉 Recognition in audio-visual presentation and on welcome screen at the event
- 👉 Pre-event wine reception in the Rotunda and post-event hors d'oeuvres & drinks
- 👉 Book signing and meet-and-greet with the speaker
- 👉 Recognition in The Virginia Home Annual Report

PRESENTER LEVEL (\$35,000) also includes:

- 👉 Welcome audience and introduce the speaker
- 👉 Private reception and photos with the speaker
- 👉 "Presented by" on mailed invitation
- 👉 Logo placed in all promotional materials
- 👉 Logo placed on event banners and flyers
- 👉 Logo placed in full-page newspaper ad
- 👉 14 front-row seats
- 👉 Full-page advertisement in event program

CONTRIBUTOR LEVEL (\$20,000) also includes:

- 👉 Recognition in mailed invitation
- 👉 Logo placed in all promotional materials
- 👉 Logo placed on event banners and flyers
- 👉 Logo placed in full-page newspaper ad
- 👉 10 second-row seats
- 👉 Full-page advertisement in event program

### Additional Levels

PLATINUM LEVEL (\$15,000) also includes:

- 👉 Logo placed in all promotional materials
- 👉 Logo placed on event banners and flyers
- 👉 Logo placed in full-page newspaper ad
- 👉 8 third-row seats
- 👉 Half-page ad in event program

GOLD LEVEL (\$10,000) also includes:

- 👉 Logo placed in all promotional materials
- 👉 Logo placed on event banners and flyers
- 👉 Logo placed in full-page newspaper ad
- 👉 6 reserved seats
- 👉 Half-page ad in event program

SILVER LEVEL (\$5,000) also includes:

- 👉 Logo placed in full-page newspaper ad
- 👉 4 reserved seats
- 👉 Quarter-page ad in event program

BRONZE LEVEL (\$2,500) also includes:

- 👉 2 reserved seats
- 👉 Logo or name placement in event program

PATRON LEVEL (\$1,000) also includes:

- 👉 2 seats in a reserved section
- 👉 Company or name listing in event program

FRIEND LEVEL (\$500 – individual only) includes:

- 👉 2 general admission seats
- 👉 Listing in event program